2024 MEDIA DEADLINES & REQUIREMENTS

The Journal of Swine Health and Production (JSHAP) is an open-access, peer-reviewed, bi-monthly journal published since 1993. The journal publishes peer-reviewed papers encompassing the many domains of applied swine health and production, including the diagnosis, treatment, management, prevention, and eradication of swine diseases, as well as welfare and behavior, nutrition, public health, epidemiology, food safety, biosecurity, pharmaceuticals, antimicrobial use and resistance, reproduction, growth, systems flow, economics, and facility design. The journal provides a platform for researchers, veterinary practitioners, academics, and students to share their work with an international audience. For more information about JSHAP, including circulation and membership profile go to aasv.org/shap.html.

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PLEASE NOTE: Email insertion orders and a high resolution pdf of your ad to Rhea Schirm: jshap@aasv.org by the due dates above. See page 2 and 3 for material specs.

IF AN EXTENSION IS NECESSARY PLEASE EMAIL Rhea Schirm: jshap@aasv.org.
If you are scheduled for an ad and we do not receive the materials by the closing dates, we will run same ad as carried in the previous issue. Please be aware of how many ads you sign up for during the year as additional advertising must be placed during the term of this agreement, with no expectation of any carry-over to future year(s).
ELECTRONIC PRE-PRESS REQUIREMENTS

Submit materials in high-resolution pdf files.

Build all files to 8.5” x 11” page size with an additional 0.125” bleed for trim, 8.75” x 11.25” to bleed to edge, 7.25” x 10” area of live text, 0.75” of gutter space, and 0.25” of outside margin. No over-sized documents please. If you are sending a compliance ad that is 1/3 page (vertical), that measurement is 2.33” x 9.5”.

All color images must be at least 300 dpi resolution. Remove the use of registration color within your ads.

Use process CMYK colors only (no spot colors, RGB, or lab colors).

The journal is 3-hole drilled. All ads are placed on the left-hand page of the journal, so leave enough gutter for live art.

All jobs will go through pre-flight for final requirements inspection.

DISCLAIMER: The Journal of Swine Health and Production cannot guarantee specific placement of an advertisement.

The official journal of the American Association of Swine Veterinarians

Rhea Schirm, JSHAP Advertising Coordinator • jshap@aasv.org • 515-729-2244
Tina Smith, Graphic Designer • tina@aasv.org • 660-375-2904
All files should be built to 8.5” x 11” page size with an additional 0.125” bleed for trim, 8.75” x 11.25” to bleed to edge, 7.25” x 10” area of live text, 0.75” of gutter space, and 0.25” of outside margin. No over-sized documents please.

Please note that all ads are placed on the left hand page making all the drill holes on the right side of the page.

If you are sending a compliance ad that is 1/3 page (vertical), that measurement should be 2.33” x 9.5”.